

ABSTRACT OF THE DISCLOSURE

In accordance with a first aspect of the present invention, an

5 administrator/user account creation/management (ACM) tool is provided to manage and administer administrator and user account creation and management for an application. In one embodiment, the ACM tool is equipped to facilitate administrators of service operators, service providers, licensee organizations to jointly administer and manage the creation and empowerment of corresponding

10 service provider and licensee organization administrator accounts as well as end user accounts. In accordance with a second aspect of the present invention, a function offering creation/management (FCM) tool is provided to create, manage, and administer access to function offerings and services of the application.

61028.P001